



THE
UNCORKED
PROJECT
PRESENTS

MAKEUP MISHAPS

HOW TO PREVENT WEDDING DAY DISASTERS

with Guest

Danielle Neiswender





BIO

Danielle Neiswender

DN Artistry

Danielle is a long time makeup artist and educator with over 13 years in the industry. She's worked on hundreds of faces and many, many brides. She is a no nonsense kind of girl and believes that beauty should be a stress free experience for any bride.

In contrast to traditional industry fluff, Danielle **cuts straight to the chase to spare you heartaches and regrets after the wedding.**

LINKS

dnartistry.com

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In our modern world, it's easy to show only the best parts of life on social media.

The wedding industry takes that to a whole new level of perfection. We grew up watching royal weddings, tear-jerking RomComs, and countless princess stories.

Let's get real about what really happens while planning your wedding.

Forget vanilla one-size-fits-all articles and planning guides, we dive deep to give you real-world advice from those who do this for a living.



01 Find the Perfect Match

Here's an industry secret about hiring your beauty team... their personality is as important as their skill.

The beauty team has two very important roles on the wedding day that are never talked about:

1. They **set the tone and vibe** in the getting ready room to kick off your wedding day. Do you want a calming presence? Or someone full of energy and jokes to bring the energy?
2. The beauty teams **kicks off your timeline for the entire day**. If they run late, your wedding day runs late. If the day is running late, you will be stressed and it will impact everything from photography to transportation.

"Your beauty team sets the tone of your wedding day.

*I feel like it's actually **more important than the makeup**. Of course, you need someone who's got the chops to do it right, but it's also about finding someone who **gets your vibe, reads the room, and can take a bit of criticism without getting all prickly.***

You should be able to speak up if something's not quite right and not feel weird about it.

*The makeup artist's personality it can totally **shape the energy and vibe of your wedding morning.***

~ Danielle Neiswender, MUA



01

Find the Perfect Match

ASK FOR REFERRALS

Before you hit Instagram, ask your trusted circle of contacts.

Why? Because websites and social media feeds only consider the skill of the artist, not the entire package including personality and professionalism.

Photos can be manipulated with photoshop and filters, but a real referral from a happy client (and seeing their wedding photos) speaks the truth.

Start with asking your vendor team, photographer/planner specifically, for referrals. Ask about the **full experience of working real weddings** with them. Not just their skill, but if they are on time and personality in different mixes of people.

WHAT TO ASK

Dig a little deeper than “did you like your makeup”. Remember, we are looking for the personality, professionalism AND makeup style.

- Did your artist show up on time?
- What was their personality like on the wedding day?
- How did they handle any ‘situations’ that came up?
- Would you feel comfortable telling the artist you wanted changes?
- Did they respect your timeline? (this is important!)
- How was communication before the wedding?
- Is the artist experienced with the pressure of wedding days?



01

Find the Perfect Match

(continued)

“The vendor recommendations are also going to be able to tell you how this particular artist works under pressure. How they stay on schedule, what the vibe is, how they feel to be around...

*And those are just as **important to the day as really anything else.**”*

~ Danielle Neiswender, MUA

ONLINE SEARCH

Here are some tips if you are searching for a makeup artist online:

- Do you notice the makeup or the person in the photos?
- Is their style glam or natural?
- If there are videos, do you see them double-dip the brushes?
- Is there a range of ages in their portfolio?
- What stands out to you when scrolling through their photos?
- Set up a call with them and see if their personality is a good match for you.

02 Don't Be Late!

Imagine this... it's the morning of your wedding, and you're buzzing with energy, nerves, and excitement. You hop in the shower and eagerly anticipate the arrival of the first vendor of the day – your makeup artist.

But as you wait, time seems to drag on. **Fifteen minutes feel like an eternity as you anxiously wait for them to show up.** Finally, they burst into the room in a flurry of chaos because they're running late.

As each person takes their turn in the makeup chair, the schedule starts slipping away. Before you know it, **an hour has passed, and you're still makeup-less when the photographer arrives.** You don't want photos without makeup and you're paying them per hour!

So, your photographer ends up shooting details and twiddling their thumbs while you scramble to get camera-ready.

Your wedding party and family arrive on time, but now **everything's behind schedule**, and you're feeling the pressure to catch up.

When beauty appointments run late, it throws off everything – from the photography to transportation. Plus, it sets a stressful tone for the rest of your wedding morning that's tough to shake.

That's why it's crucial to stick to your beauty schedule. Here's how to do it...



02 Don't Be Late!

(continued)

Your wedding day TIMELINE begins with your beauty team.

Let's talk about how to stay on time for your big day.

First off, have a **chat with your photographer or planner** to nail down when those 'getting ready' photos should kick off. Most photographers like to start when you are just finishing up your makeup.

Once you've got that makeup finish time locked in, **add an extra 30 minutes** just in case. It's all about playing it safe – weddings are notorious for unexpected hiccups.

Check in with your makeup artist to get a realistic timeframe per person. Think about whether you might **need a second artist**. Sure, it might cost a bit more, but do you really want your bridesmaids waking up at the crack of dawn to start their makeup?

Make sure your beauty squad knows the deadlines. **Clear communication is key.**

Have a plan, but stay flexible. Whoever's ready to hop in the chair next, let them – no need to **waste time waiting around for someone who's MIA.**

CHECKLIST

- Talk with your photographer to decide when photos start.
- Decide on the exact 'makeup end time' when you need to be done.
- Pad this time by 30 minutes. Really. More if you are nervous about it.
- Be clear and concise communicating this time to your MUA.
- Make sure your wedding party is there and on time for your artist.
- Be prepared to be flexible, wedding days (and people!) are not perfect.

03

Friend or DIY?

*“If it's between **ask a friend** or **learn it yourself and have the skill forever**, I'm always going to say learn it yourself and have the skill forever. You just will feel more comfortable on your wedding day, which is the goal.”*

~ Danielle Neiswender, MUA

Weddings can really drain the wallet, and let's be real, sometimes there's just **not enough cash for a pro makeup artist**.

If hiring a professional isn't in the cards, what's the next move? Daneille's got some thoughts on whether you should ask a friend to do your wedding makeup or take a class instead.

ASKING A FRIEND TO DO YOUR MAKEUP

- Do they have the skills to layer the makeup to last all day and through hugs, kisses and tears?
- Do they have a kit ready to work with exactly how your skin looks on your wedding day?
- Is it sanitary? Pink eye is a terrible wedding gift.
- Are you prepared to handle the situation if you do not like how it turns out?
- Do you want your friend to feel like an employee or a guest? Will they show up on time and respect your wedding timeline?



03 Friend or DIY?

(continued)

Many makeup artists out there offer classes to teach you how to glam up for your wedding all by yourself.

That skill isn't just for the big day – you can rock it at all your other wedding events like showers and the honeymoon.

Yes, you have to buy all the makeup, but the good news is that you have it for all the wedding events like showers, parties and the honeymoon.

Sure, it might seem a bit daunting at first, but imagine having that skill in your back pocket for life.

*“I offer classes at my studio where I **teach the person how to apply makeup in a way that's will look really pretty for the event.** I teach them what works for their particular face. I give them a list of the products that they will need and then they actually physically practice it while they're still with me so that I make sure that they're in a good place.”*

~ Danielle Neiswender, MUA

04

Myth Busted

“Makeup for the photos”

Who wants to look like they're wearing a ton of makeup on their big day? The goal is all about that natural beauty vibe. Don't let anyone talk you into slapping on heavy makeup – you'll end up feeling like you're wearing a mask, and that's a recipe for regret.

The real deal? Enhance, don't cover up. Some folks think they need loads of makeup so it shows up in photos, but seriously, **who wants to stare at their pics and only see makeup?** Your wedding day is about so much more than that.

Here's the scoop: Layered makeup, when done right, can give you that flawless look without feeling like you're caked in product. It's all about those sheer, light layers that last through the whole shebang.

So yeah, you do need a decent amount on your face to keep it looking fresh, but it's not about piling it on thick. It's about nailing those steps to get that natural, radiant glow.

TIPS

- Don't be talked into 'makeup for the photos' or you might end up not loving the way you look or feel.
- A polished look is ideal for wedding day photos, but it's not theater makeup that needs to be seen from the balcony. Don't be fooled by those that say differently.
- Your wedding day is looooooong. You will be photographed from sunup to sundown by every guest with a phone as well your pro photographer. Think less about heavy makeup 'for the photos' and more about long lasting beauty throughout the day.



05 You're Not Untouchable

Good makeup should stick around all day without turning you into a stiff robot.

On your wedding day, what really sticks in your memory are the feels, the moments, and the bonds you make with your loved ones. You're not going to be lying in bed years from now reminiscing about your eyeshadow shade, right?

A top-notch makeup artist knows how to apply makeup that's not going to budge, but still feels light and natural. It's like having makeup that's bulletproof but doesn't feel like you've got a mask on.

*"I just want to tear my hair out when I hear people being precious about makeup, becoming untouchable, **"you can't give me a kiss, I can't cry, I can't do anything that will mess up my makeup!"***

*This is your wedding day, and you are going to remember how you feel and the interactions, the connections that you made with the **people that you love more than you're ever going to remember your makeup from that day.***

Any makeup artist worth their salt knows how to put makeup on in a way that makes it not precious, so that it is bulletproof.

*You can still live the day out without having to not give Grandma a hug or have to completely freeze your eyes so that you're not crying in any way. **It's your wedding day, you're gonna cry.** That's just the reality, right?*

~ Danielle Neiswender, MUA



06

Awkward Money

Alright, let's talk about money stuff without making it awkward. Here's the deal:

- **Sort it out early:** Don't even let payment be a thing you stress about on the big day.
- **Have the chat beforehand:** Be upfront with your crew about who's paying for what. No surprises, no awkwardness.
- **If you're footing the bill:** Make it clear to your squad that you've got them covered – no need for them to worry about service charges or tipping. Tell them it's a gift from you. And hey, make sure you **settle up with your makeup artist before the wedding day.**
- **If everyone's chipping in:** Get everyone to pony up before the big day so you can square things away with the makeup artist in advance.

Bottom line? Money talk on the wedding day?

No thanks.

Sort it out beforehand and keep the vibes chill for everyone involved.





MAKEUP & WEDDING

10 TINY TIPS

BY DANIELLE NEISWENDER

1 If effortless, perfected beauty is the goal...don't wear bright red (or dark) lipstick. Beautiful, but FULL of effort.

2 Come to your beauty appointments with clean, dried hair and skin.

3 Pick a beauty look that's going to mean you won't be worried about it all day.

4 Eat something. Seriously. And do it before you sit in the hair or makeup chair!

5 If you're not normally a day drinker, pass on mimosas (or day drinks) while getting ready.



MAKEUP & WEDDING

10 TINY TIPS

BY DANIELLE NEISWENDER

6 Crying is a normal part of this day. Makeup getting completely ruined from crying is not. Hire someone who knows what they're doing.

7 STEAM YOUR DRESS SOMEWHERE ELSE!

8 Don't hang a single thing from the fire suppression devices in your room.

9 Let your friends and family be your guest, not your employees.

10 You and this day are already exponentially more beautiful than you have even imagined. When you feel nerves take a deep belly breath or two and remember that you made it to the fun part.

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